



IGNITE 5K & Fun Run Sponsorship Packages

**On Saturday, April 17, 2021 IGNITE will hold the
1st Annual 5K and 1-Mile Fun Run and Treasure Hunt
At John Chesnut Sr. Park in Palm Harbor**

**We are inviting runners, joggers, walkers and rollers (wheelchairs) of
all ages to come out and participate**

The benefits for your company as a Sponsor of the IGNITE 5K

- **High visibility of your company to a wide audience**
- **Supporting wellness, good nutrition and being active**
- **Strong media coverage**
- **Product sampling/sale opportunities**
- **Employee awareness, team-building and motivation**
- **Build consumer and brand loyalty to adults and children looking for a healthy lifestyle**
- **Community relations**
- **Partner with an event that reflects your organization's values and vision**
- **Giving back to the community**

**Even if you can't join in the race, come out and support a great cause
and have a good time!**



TITLE SPONSOR \$2500

- Logo placement and company link on IGNITE ACADEMY'S sponsor web page and all IGNITE 5K event specific Face book pages. Logo will be placed on Facebook event page within a week of receiving the logo in JPEG format
- Logo placement and company link on IGNITE ACADEMY'S social media websites. Logo will be placed on website within a week of receiving the logo in JPEG format
- Logo placement on T-shirts as Title Sponsor. Logo must be received by March 1st 2021 in esp. format
- Logo placement on event Banners as a Title Sponsor (art work/logo in JPEG format must be received by March 1st 2021)
- Sponsor may display company banner (Sponsor provided) at the Start or Finish Line
- Primary location Vendor Booth at the event (10 x10) Company must sign Parks Waiver and provide appropriate COI coverage for the event
- Opportunity for Company Executive to welcome participants at the start of the run
- Free team registration (12 runners max) at run location
- P.A. announcements read throughout the race
- Title Sponsor partnership announced in all media and news releases
- Opportunity to include business information or items (provided by sponsor) in the goody bags. All items must be received by March 31st 2021

TREASURE BOX SPONSOR \$1250

- Company name is in all event publicity and marketing, website listings, etc.
- Company name and logo listed on race website. Logo will be placed on Facebook event page within a week of receiving the logo in JPEG format
- Logo placement on the event T-shirts -Logo must be received by March 1st 2021 in esp. format
- Free Vendor Booth at the event (10 x10) Company must sign Parks Waiver and provide appropriate COI coverage for the event
- Free registrations (10 runners max)
- Logo placement on event Banners and One banner/flag displayed at the race, no larger than 4'x10' (Sponsor provided)
- P.A. announcements read throughout the race
- Opportunity to include business information or item (provided by sponsor) in the goody bags. All items must be received by March 31st 2021

DIAMOND SPONSOR \$1000

- Company name on event publicity and marketing, website, Facebook, etc.
- Company name and logo listed on Ignite face book. Logo will be placed on the Face book event page within a week of receiving the logo in JPEG format
- Logo placement on event Banners and One banner/flag displayed at the race, no larger than 4'x10' (Sponsor provided)
- Logo placement on the event T-shirts. Logo must be received by March 1st 2021 in esp. format
- Free Vendor Booth at the event (10 x10) Company must sign Parks Waiver and provide

appropriate COI coverage for the event

- Free registrations (8 runners max)
- P.A. announcements read throughout the race
- Opportunity to include business information or item (provided by sponsor) in the goody bags. All items must be received by March 31st 2021

GOLD SPONSOR \$500

- Free Vendor Booth at the event (10 x10) Company must sign Parks Waiver and provide appropriate COI coverage for the event
- Company name on event publicity and marketing, Facebook etc.
- Free registrations (4 runners max)
- P.A. announcements read throughout the race
- Opportunity to include business information or item (provided by sponsor) in the goody bags. All items must be received by March 31st 2021

SILVER SPONSOR \$250

- Free Vendor Booth at the event (10 x10) Company must sign Parks Waiver and provide appropriate COI coverage for the event
- Company name on event publicity and marketing, Facebook etc
- Free registrations (2 runners max)
- P.A. announcements read throughout the race.
- Opportunity to include business information or item (provided by sponsor) in the goody bags. All items must be received by March 31st 2021

PEARL SPONSOR \$100

- Free Vendor Booth at the event (10 x10) Company must sign Parks Waiver and provide appropriate COI coverage for the event
- P.A. announcements read throughout the race

NON PROFIT PARTNER \$75

- Free Vendor Booth at the event (10 x10) Company must sign Parks Waiver and provide appropriate COI coverage for the event
- P.A. announcements read throughout the race
- Non profit certification required

Note: Sponsors are responsible for supplying their own tent and table

Please contact us if you need a table as we may have a few available

	TITLE	TREASURE BOX	DIAMOND	GOLD	SILVER	PEARL	NON PROFIT PARTNER
COST	\$2,500	\$1,250	\$1,000	\$500	\$250	\$100	\$75
COMPLIMENTRY RACE ENTRIES	12	10	8	4	2	X	X
COMPANY NAME ON BANNERS	★						
COMPANY LOGO ON BANNERS	★	★					
COMPANY NAME ON T SHIRTS	★	★	★				
COMPANY LOGO ON T SHIRTS	★	★	★				
START & FINISH LINE RECOGNITION	★	★	★				
MILE MARKER SIGNAGE	★	★					
SWAG BAG ALLOWED	★	★	★	★	★		
WEBSITE LINK FACEBOOK NEWSLETTER	★	★	★	★	★	★	★
10 X 10 SPACE FOR TENT	★	★	★	★	★	★	★
VERBAL ANNOUNCEMENT ON THE DAY	★	★	★	★	★	★	★

Sponsor Commitment Form

Please complete the form and return it to **Ignite Academy, 1555 Windmill Pointe Rd, Palm Harbor, FL 34685** or send an email to jserrano@igniteacademy.education or jgingerich@igniteacademy.education

Company/ Contact Name

Address: _____ **City/State/Zip** _____

Phone: _____ **E-Mail:** _____

Sign me up for the following Sponsorship for the IGNITE 5k and Fun Run (Please Circle)

TITLE SPONSOR

TREASURE BOX SPONSOR

DIAMOND SPONSOR

GOLD SPONSOR

SILVER SPONSOR

PEARL SPONSOR

NON PROFIT PARTNER EIN #

Payment

- 1. Online at <https://igniteacademy.education/business-sponsorship/>**
- 2. Enclose a check made payable to Ignite Academy Inc.**

Any questions about sponsorship opportunities or the event, please contact Jessica Serrano at jserrano@igniteacademy.education or Justin Gingerich at jgingerich@igniteacademy.education

**Thank you for your support and we look forward to seeing you
On Saturday April 17th 2021**